

A Study on the Reform of College Vocal Music Teaching under the Background of New Media

Wenfeng Zhang

Department of Music of Liaocheng University Dongchang College, Liaocheng Shandong, China

Keywords: New Media, College Vocal Music Teaching, Reform

Abstract: The emergence of new media has deeply changed people's life and work. More and more new media forms are gradually introduced into the teaching stage of higher education, and college vocal music teaching is no exception. Under the background of new media, using advanced media equipment to interact with students and improve the quality and level of college vocal music teaching effectively is the direction and inevitable trend of college vocal music teaching reform. In this paper, the author first analyzes the main problems existing in the current vocal music teaching in universities, and then puts forward the specific implementation strategies of effectively promoting the reform of vocal music teaching in universities under the background of new media, hoping to benefit the majority of vocal music educators.

1. Introduction

With the rapid development of internet information technology, new media forms based on new technology continue to appear, the most common are mobile phones, the internet, mobile tv, touch-screen media, digital radio, etc., which are known as the "fifth media". The emergence of new media has deeply changed people's life and work. More and more new media forms are gradually introduced into the teaching stage of higher education, and college vocal music teaching is no exception. Under the background of new media, using advanced media equipment to interact with students and improve the quality and level of college vocal music teaching effectively is the direction and inevitable trend of college vocal music teaching reform. As a university vocal music teaching teacher, the author believes that the reform of university vocal music teaching in the context of new media conforms to the trend of the times and the needs of social development, and is bound to change the shortcomings of the current university vocal music teaching.

2. The Main Problems of Vocal Music Teaching in University

At present, the vast majority of colleges in china have set up music major, and college vocal music is one of the required courses. However, the current situation of university vocal music teaching is not optimistic, and there are some outstanding problems in the process of university vocal music teaching to be solved.

2.1 College Vocal Music Course is Not Paid Enough Attention.

College vocal music course is a course combining theory and practice, which can not be simply understood as singing. College vocal music course plays an important role in the development of students. However, colleges often neglect this educational function of vocal music teaching. In the whole process of distribution of educational resources, they pay more attention to the lack of investment in vocal music teaching. Moreover, all kinds of facilities of vocal music teaching are expensive, and schools are reluctant to invest too much money, which leads to the lack of complete hardware facilities of vocal music teaching in universities, and ultimately affects the quality and level of vocal music teaching in universities.

2.2 The Number of University Vocal Music Teachers is in Short Supply, and the Level of Education and Teaching Needs to Be Improved.

College vocal music course is a new course, which is set up late, and the level of training talents is relatively low. Therefore, the number of university vocal music teachers is in short supply, and the teaching level of teachers is also uneven. Many vocal music teachers have not received professional vocal music education at a higher level due to their low educational level, and their professional theoretical level and teaching experience need to be improved.

2.3 Unreasonable and Unscientific Training Goal of College Vocal Music Teaching Person Time

The goal of personnel training is the programmatic document for the effective development of teaching. At present, most colleges have not set up scientific and reasonable objectives for the cultivation of vocal talents. This makes the whole vocal music teaching have no rules to follow, there is blindness and unscientific in teaching, teachers have no purpose to teach, students have no interest in learning, students' initiative, enthusiasm and innovation are completely lost, teaching effect is impossible to talk about.

2.4 The Teaching Materials of College Vocal Music Are Old and Lack of Sense of the Times

The renewal of college vocal music teaching materials is an important part of college vocal music teaching reform. College vocal music teachers should teach students according to their aptitude, first of all, they should choose good teaching materials. At present, the college vocal music teaching materials used by some colleges are too old and lack of sense of the times. They have used the same version of teaching materials for several years in a row. If the teaching materials are not updated in time, it will inevitably lead to the outmoded knowledge, derailment with the times, and eventually lead to the decline of vocal music teaching quality.

2.5 The Overall Level of College Students Majoring in Vocal Music is Not High and Their Enthusiasm for Learning is Not Enough.

College students majoring in vocal music have not received high level of cultural knowledge in senior high school, and they often master the professional knowledge and skills of vocal music temporarily and have not received systematic vocal music education. Some of them are not interested in vocal music. They chose vocal music only to get a college degree. This leads to the overall level of college vocal students is not high, learning enthusiasm is not enough, for the effective development of college vocal teaching has brought obstacles.

3. The Implementation of College Vocal Music Teaching Reform under the Background of New Media

In the new media environment, in view of the main problems existing in the current university vocal music teaching, how to realize the deep integration of new media and university vocal music teaching, through the use of Internet information technology and various new media, strengthen the interaction between teachers and students in the teaching link, and speed up the pace of university vocal music teaching reform, is a big problem in front of the majority of university vocal music teachers. According to my own experience and more research, I think it should be carried out from the following aspects.

3.1 Pay More Attention to College Vocal Music Teaching and Provide the Necessary Facilities for College Vocal Music Teaching.

College vocal music teaching is also an indispensable part of college art education, which plays an irreplaceable role in the process of higher education. Therefore, we should pay full attention to the importance and necessity of college vocal music course, and provide necessary guarantee and support in human and material resources. The construction of the urgently needed hardware

facilities for college vocal music teaching provides a strong guarantee for the deep development of new media + college vocal music teaching.

3.2 Improve the Professional Theoretical Level and Teaching Ability of University Vocal Music Teachers through Various Channels.

The shortage of university vocal music teachers and the low quality are the common problems faced by the vast majority of colleges. Therefore, we should seize the opportunity of the development of new media. On the one hand, we should strengthen the introduction of university vocal music teachers, inject new vitality into the existing teachers. On the one hand, we should actively encourage university vocal music teachers to go out for training and further study, learn the knowledge and professional skills of foreword university vocal music, and on the other hand, we should actively launch the teaching training and teaching competition of new media + university vocal music teaching, so as to make it loud and wide music teachers should improve the ability and level of using new media in mutual communication.

3.3 Improve and Revise the Training Objectives of University Vocal Music Professionals, and Take the Market and Social Needs as the Guidance.

The goal of talent training should keep up with the needs of the times and meet the market demand. At present, the cultivation of vocal music professionals in universities should be guided by the needs of the market and society, and strive to cultivate compound talents with profound vocal music professional knowledge and skills to meet the needs of the new media environment. In the process of college vocal music teaching, teachers should pay more attention to the use of new media technology while imparting professional knowledge and skills of vocal music.

3.4 Update University Vocal Music Teaching Materials in Time to Enable Students to Master New Professional Theoretical Knowledge and Skills.

In the era of new media, all kinds of knowledge and technology are changing with each passing day. The professional knowledge of college vocal music is also updated rapidly. Therefore, teachers should update the college vocal music teaching materials in time, instead of following the old-fashioned rules. Make full use of new media, tap new materials, enrich the existing teaching materials, and enable students to master new professional theoretical knowledge and skills.

3.5 Reasonably Use New Media to Fully Mobilize Students' Enthusiasm and Initiative in Learning.

The overall level of college students majoring in vocal music is not high and their enthusiasm for learning is not enough. However, college students are really interested in the use of new media. Therefore, teachers can reasonably use the new media in the teaching process, integrate the boring theoretical knowledge into the new media, and through the new media to achieve knowledge transfer and skills training. This not only effectively expands the space and time of classroom teaching, but also enables individualized teaching to be effectively realized.

4. Conclusion

To sum up, under the background of new media, the implementation of vocal music teaching reform in university has a new way and direction. The deep integration of new media and university vocal music course conforms to the trend of the times. The teaching mode of new media + university vocal music will be conducive to the effective interaction between teachers and students, and will greatly improve the quality and level of university vocal music teaching.

References

[1] Ren Boyang. On the reform of vocal music teaching in Universities under new media [J]. Voice of the Yellow River, 2019 (18): 97

- [2] Song Jia. Reflections on the reform of vocal music teaching in Universities under the background of new media [J]. Northern music, 2019,39 (16): 187 + 198
- [3] Xia rezati · abudu reyimu. Problems in college vocal music teaching and countermeasures [J]. Northern music, 2019,39 (05): 169-170
- [4] Dejicuo. Research on vocal music teaching reform in University under new media [J]. Voice of the Yellow River, 2018 (23): 76
- [5] Qingke. Analysis of vocal music teaching reform in University under the background of new media [J]. Voice of the Yellow River, 2017 (24): 40-41
- [6] Liu Ting. Research on vocal music teaching reform in University under new media [J]. Voice of the Yellow River, 2016 (23): 56
- [7] Liu Jia. Research on vocal music teaching reform in University under the background of new media [J]. Art technology, 2016,29 (02): 360 + 330 + 337
- [8] Lu Liang. On the current situation and reform of vocal music teaching in universities [J]. Voice of the Yellow River, 2016 (05): 46
- [9] Sun Xiaofan. Problems and Countermeasures in vocal music teaching in University [J]. Popular literature and art, 2014 (18): 229-230